

BARNES & NOBLE

BOOKSELLERS

Store Address

1940 NJ-10; Morris Plains, NJ, 07950

FOR IMMEDIATE RELEASE

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MORRIS PLAINS BARNES & NOBLE HOSTS BOOKFAIR TO BENEFIT PARSIPPANY HIGH SCHOOL, PHS PTSA, & THE FAMILY OF NOAH LORENCOVITZ

Parsippany, NJ – 11/21/16 – Support Parsippany High School, the PHS PTSA, and the family of PHS Student Noah Lorencovitz at Barnes & Noble in Morris Plains, NJ. In an effort to raise funds for their Student Activities Fund, PTSA Student Scholarship, and the family of Noah Lorencovitz Parisppany, High School is working together with Barnes & Noble Booksellers by hosting a Bookfair at the Barnes & Noble Morris Plains store.

On Saturday, December 10th from 9:00am until 11:00pm, Barnes & Noble will contribute a percentage of every sale made with a special Bookfair voucher to Parsippany High School. Vouchers will be available online at Parsippany High School's website [<http://parsippanyhs.ss9.sharpschool.com/>], on the Parsippany-Troy Hills School District website [<http://www.pthsd.k12.nj.us/>] and in hard copy at Parsippany High School and other local businesses. You can also shop in support of Parsippany High School by shopping online at www.bn.com/bookfairs on December 10th and include the Bookfair voucher ID on the payment page during checkout.

The Barnes & Noble Bookfair will help Parsippany High School in several ways. First, a percentage of Bookfair sales will underwrite their Student Activities Fund, support the PHS PTSA's annually awarded scholarships, and assist Noah and his family. Second, their library will be able to create a wish list for titles to enhance its own library collection. Bookfair supporters may choose books from an in-store wish list display to purchase for the library.

Parsippany High School's events and programs will be held at Barnes & Noble on Saturday, December 10th from 9:00am until 11:00pm. These events include book talks, readings of original student works, arts and crafts, robotics demonstrations, story time corner for elementary and middle-school children, slam poetry, a literary scavenger hunt, trivia a performance by the PHS Choir and more (complete schedule of events will be available at the Parsippany High School website).

Please help support Parsippany High School by shopping at Barnes & Noble, Morris Plains, NJ on Saturday, December 10th, with a Bookfair voucher or shopping online at www.bn.com/bookfairs. For more information, contact Keith Bush, Assistant Principal for Parsippany High School (kbush@pthsd.net, 973-263-7001 x2308).

ABOUT BARNES & NOBLE, INC.

Barnes & Noble, Inc. (NYSE:BKS), the world's largest bookseller and a Fortune 500 company, operates 704 bookstores in 50 states. Barnes & Noble College Booksellers, LLC, a wholly-owned subsidiary of Barnes & Noble, also operates 635 college bookstores serving over 4.6 million students and faculty members at colleges and universities across the United States. Barnes & Noble conducts its online business through BN.com (www.bn.com), one of the Web's largest e-commerce sites, which also features more than two million titles in its NOOK Bookstore™ (www.bn.com/ebooks). Through Barnes & Noble's NOOK™ eReading product offering, customers can buy and read digital books and content on the widest range of platforms, including NOOK devices, partner company products, and the most popular mobile and computing devices using free NOOK software.

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